



# Sponsorship Form

NYIFT Suppliers Day | Wednesday, April 5, 2017 | Show Hours: 2:00 – 7:00 pm | Garden State Exhibit Center, Somerset, NJ  
Visit [www.nyiftsuppliersday.com](http://www.nyiftsuppliersday.com) for Complete Information

All sponsorships include name recognition and exposure in our pre and post marketing of Suppliers' Day including in our monthly newsletter NIFTY News Central and online at [www.nyiftsuppliersday.com](http://www.nyiftsuppliersday.com).

**Show Reception Celebrating 75 years - \$100**

Let's celebrate NYIFT's 75 year Anniversary. Attendees will see your company name listed on our on-site banners throughout the floor. The reception takes place at the Exhibit Center on the Show floor from 4 – 5 pm with cash bars set up for beer & wine. **Includes:** Your company name on an on-site banner, special acknowledgement in Show Directory and special booth placement!

**Show Directory - \$2,550**

**Sponsor:** A full-page color ad on back cover of Show Directory distributed to all attendees and exhibitors and a 10x10 booth of your choice! *Directories are also displayed to be taken at Dinner Meetings throughout the year.*

**Conversation Café - \$1,200, Solo or Two at \$600**

**Sponsorship** of setup of tables and chairs as a café for exhibitors and attendees use in middle of Show. Signage will be displayed at location.

**Morning Session Sponsor – Food & Beverage - \$250**

2017 Program is "Clean Label"

**Unlimited -- Sponsorship includes:** signage displayed at Attendee Check-in as well as at Session Room and acknowledgement in Show Directory

**Grand Door Prize Giveaway - \$800**

**Sponsor: Sponsorship Includes:** Company name and logo on signage at the Attendee Check-in and recognition signage at your booth. **Includes** Show Reception Sponsorship of \$100

**Coffee Service Exhibitors Attendees - \$550**

**Sponsor: Sponsorship includes:** signage displayed at Exhibitor Check-in as well as Conversation Café PLUS Show Reception sponsorship of \$100

**Lanyards** - Sponsor-supplied lanyards placed at the registration counter for attendee and exhibitor utilization.

**SPONSORED BY: Colony Gums**

**Donations of single serving size food products, snacks, and beverages** - Includes: signage displayed at Conversation Café where products will be located.

### WHAT ARE THE BENEFITS OF SPONSORSHIP?

**Name Recognition and exposure** in our pre and post marketing of Suppliers' Day. Your Company will be recognized through signage display on the day of the event to over 1,000 food ingredient professionals as well as recognition in our newsletter and online at [www.nyiftsuppliersday.com](http://www.nyiftsuppliersday.com) throughout the year.

Opportunity to **promote your business** and generate interest in your products and services

**Distinction from competitors** as a leader committed to fostering the food ingredient professionals and creating an awareness of the food industry.

Demonstration that your company is **committed to supporting** the NYIFT Chapter and its students through scholarships, outreach, and Student Association activities

For more information, contact Gerri Cristantiello, NYIFT at 201-905-0090 or via email at [nyiftoffice@optonline.net](mailto:nyiftoffice@optonline.net)

Sponsorship Level (Selected above): \_\_\_\_\_ Amount: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Payment Options:** If you require a **Pro Forma Invoice**, contact Gerri at 201.905.0090 or [nyiftoffice@optonline.net](mailto:nyiftoffice@optonline.net)

Credit Card: visit: <https://squareup.com/store/nyiftshop> - Select your Choice and pay online.

Check: Please make check payable to NYIFT and mail to: NYIFT, P.O. Box 138, Cresskill, NJ 07626